

THERE'S MORE THAN ONE WAY TO MAKE A BUCK



Full rich flavor,
not full price.

SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.

MR's suggested retail price.

Kings Lights: 11 mg "tar," 0.7 mg nicotine - Kings: 14 mg "tar," 1.0 mg nicotine av. per cigarette by FTC method.

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